



BERTA CABRAL

Regional Secretary for Tourism,
Mobility and Infrastructures from
the Azores Government

Dear Members and Friends of ISTO,

It is with great joy and enthusiasm that the Azores Regional Government welcomes the 28th ISTO World Congress in one of our islands!

We are very honoured and deeply grateful to ISTO and INATEL's Presidents for bringing such an important event to the first and only archipelago in the world to be formally certified as a «Sustainable Destination», according to the Global Sustainable Tourism Council criteria.

After two very difficult years due to the pandemic and now amidst a surprisingly challenging international crisis, having the opportunity to be part of ISTO's international events is, undoubtedly, a wonderful moment for restating the importance of Social Sustainability and showing, once again, how the Azores is embracing such mission.

We are a Portuguese region and an outermost region of the European Union, formed by nine stunningly beautiful and adventurous small islands located in the middle of the Atlantic Ocean. Each one of our islands has its unique natural and cultural flavour, making the Azores a dream place for visiting all year-round.

But this is also why we know the value of tourism, environmental protection, inclusion, integration, cohesion, and solidarity. These are principles that are deeply entangled in our core values, leading us to embrace sustainable tourism as a priority.



GOVERNO
DOS AÇORES





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We are facing the future with renewed hope in tourism. Having ISTO's members, affiliates and "friends" in the Azores is certainly a moment that will help promoting responsible tourism, with particular attention to local communities in our islands, their balanced development, and the improvement of their quality of life.

The Azorean islands are looking forward to welcoming you here. We hope you can enjoy your stay to taste our exquisite seafood, cherish the islands' tranquility, rejoice with our welcoming people and local traditions, and, of course, venture into our luxurious green landscapes and delightful sea.

Here you will certainly find a unique harmony with Nature and the true meaning of sustainable tourism. I am sure that your stay in the Azores will be filled with memorable experiences and unforgettable moments.

Welcome!



GOVERNO
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