



isto

A fair and sustainable
tourism for all



ISABEL NOVOA

ISTO PRESIDENT

WELCOME TO PONTA DELGADA IN AZORES !

Dear members and friends of ISTO,

It will be a great pleasure to welcome you and see you in person in Ponta Delgada, Portugal, the capital of the beautiful Azores Islands for the 28th ISTO World Congress.

Organized in partnership and with the support of the Regional Government of Azores, the INATEL Foundation and Turismo de Portugal, this Congress which comes in the middle of a crisis affecting our societies, will focus on “Social Sustainability as a Key Driver for the Future of Tourism” from three perspectives: travelers, residents and workers.

Taking into account the social component of sustainable tourism requires targeting the reduction of inequalities, through actions by all stakeholders involved, along with social policies of tourism that promote integration, inclusion, solidarity, social justice and a fair redistribution of benefits and available resources, how can we better work on these issues, and contribute to the SDGs of the UN Agenda 2030?

This event is a unique opportunity, not only for its destination and for what you will be able to learn from interesting and high level experts and practitioners, but also because you will be invited to bring your input during the different sessions, because you will be able to connect directly with participants coming from different parts of the world and, you will exchange with local organizations, and contribute to identify concrete challenges and actions regarding the balanced development of tourism we are committed to.

On behalf of ISTO team, we are looking forward to see you in Azores !!



GOVERNO
DOS AÇORES

